STRESSKONFERENCEN

JANUAR 2020



In spring 2014 we calibrated our thoughts on how we wanted to do business and function as leaders



VISIONE

Why:

"Improve the quality of life as much as possible through data & technology"



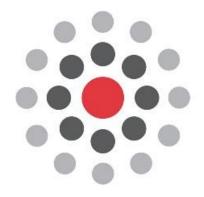
TOP FIVE REGRETS OF THE DYING

- 1. I wish I'd had the courage to live a life true to myself, not the life others expected of me.
- 2. I wish I hadn't worked so hard.
- 3. I wish I'd had the courage to express my feelings.
- 4. I wish I had stayed in touch with my friends.
- 5. I wish that I had let myself be happier.



IIH Nordic Formula Knowledge + Tools + Behavior = +Productivity



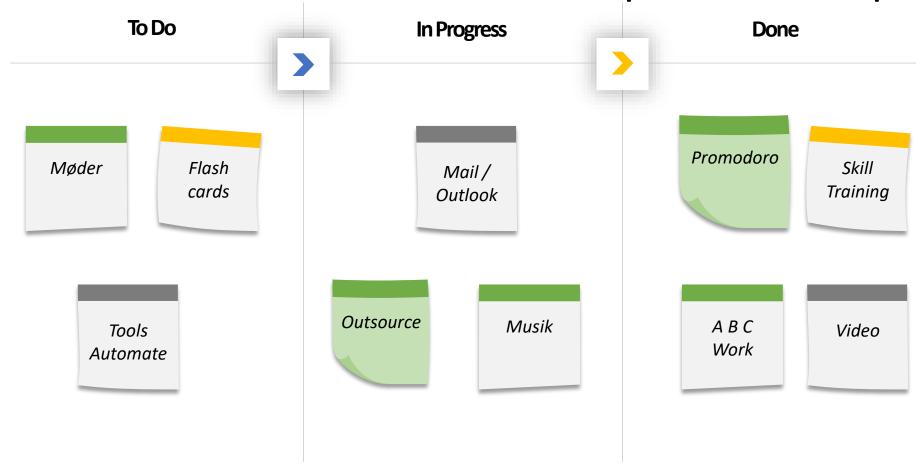


We have implemented 40 big changes

We still have 180 changes in our pipe...



We work with Trello boards and transparent work plans

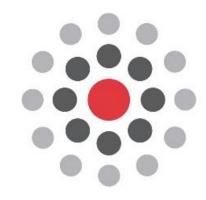






IIH Nordic Formula Knowledge + Tools + Behavior = +Productivity



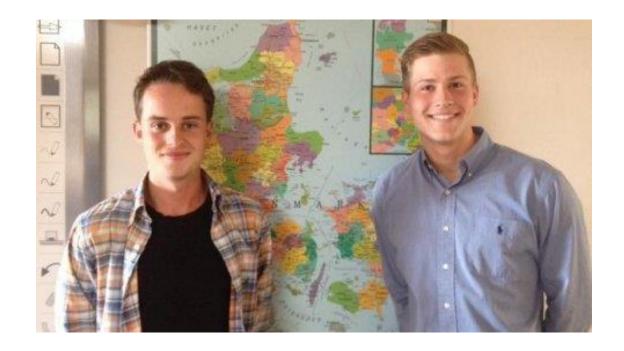


Learning and doing it right is a key element to quick onboarding and (speed) learning efficiently



Researching in learning is in our DNA – we have actually hired two students, who has 57/60 "12-taller", to improve IIH learning





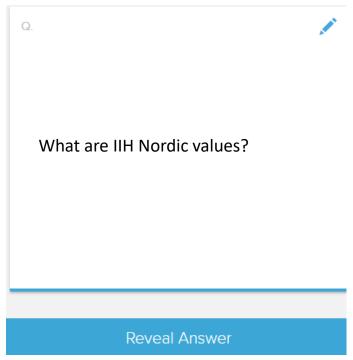






We use digital speed learning to improve our speed of learning about relevant topics

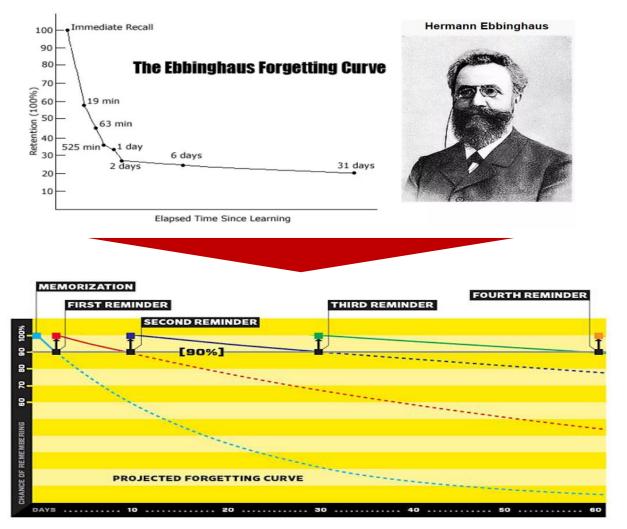








Repetition of learning decreases forgetting curve drastically thus improving learning speed significantly



Knowledge with spaced repition makes sure that we don't forget





We use Social Networks to share information and make sure that collaboration is efficient



We use Yammer/Slack as an everyday tool to work internally across IIH and externally with our customers



The most powerful applications of social technologies in the global economy are largely untapped. By using social technologies, companies can raise the productivity of knowledge workers by 20 to 25 percent.

McKinsey&Company

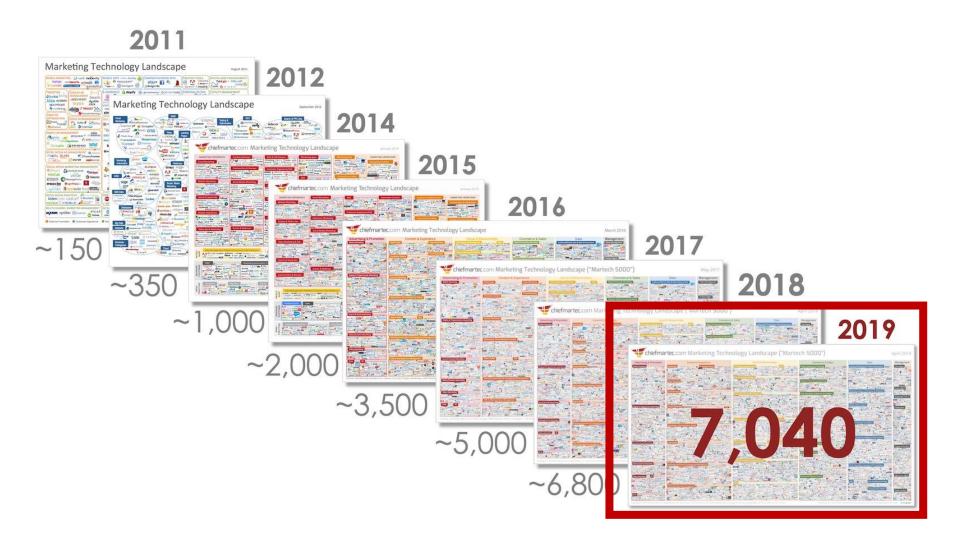




IIH Nordic Formula Knowledge + Tools + Behavior = +Productivity



Number of tools is growing exponentially replacing our need for putting in less efficient hours







One single tool can provide the effect equivalent to hundreds of hours of work or hundreds of employees

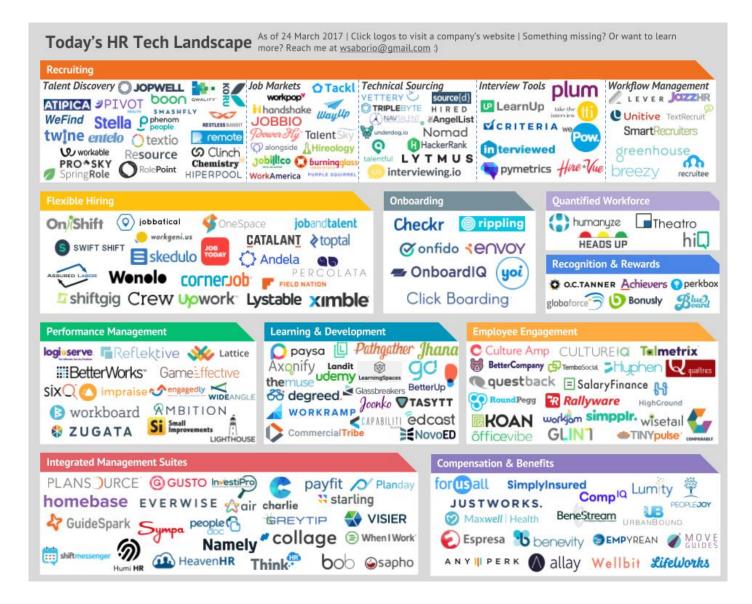
chiefmartec.com Marketing Technology Landscape ("Martech 5000")

April 2019





+100 HR TOOLS





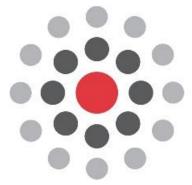


IIH Nordic Formula Knowledge + Tools + Behavior = +Productivity



Leaders use 17 hours a week for meetings





We have changed our meeting culture

From 30/60 to 20/45 ... after lunch!





Result of meeting optimization: Saved meeting time: 480 hours per month

5.760 less meeting hours per year

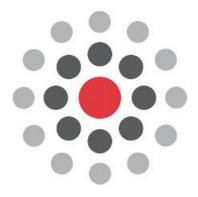




We are constantly being disturbed

It Takes 23 Minutes to Recover From a Distraction at Work. Here's How to Minimize Calls, Emails, and Alerts





We use Pomodoro technique to ensure optimal focus and work flows



We have coded our own Pomodoro board and compete across IIH to conduct the most Pomodoros per week

IIH NORDIC								Henrik Stenmann ▼
Pomodoro Leaderboard (Week 45)						Podium		
Rank	Name	Current/Last Task	Time	Pomodoros Today	Pomodoros This Week	2. Christia Doelemar		
1	Jomar Reyes	Presentation for Thanksgiving	9:28		19	Lassen		
2	Christian Doeleman-Lassen	Præsentation til Thanksgiving	0:35	1	18			
3	Keld Bøg Ottesen	Slides til workshop			17			
4	Karina Bonnerup Christensen	Research på længde af titler og beskrivelser		0	16			
5	Marta	Dubai similarweb update		0	15		× V	
6	Mette Kjølbro Hald	Ekspres Bank reporting		0	14			
7	Joachim Specht	JavaScript kursus		0	10	•		Y Y
8	Tobias Bjørn	DMB/Tjele - opsætning af quiz app	2:51					
9	Lotte Garnry	Fullrate, Telmore og YouSee opfølgning på diverse udeståender						
10	Camilla Mie Kjeldsmark	AdWords search		0				
11	Casper Radil	Facebook graph api		0			_	
12	Martin Albertsen	IKEA fokus på urler med potentiale		0				
13	Marie	Gyldendal		0				
14	Yasamin Malikshahi	Capasystems PG7 kampagne	22:49		5			



Green = open for distraction – Red = focus time







We use focus music to increase our concentration

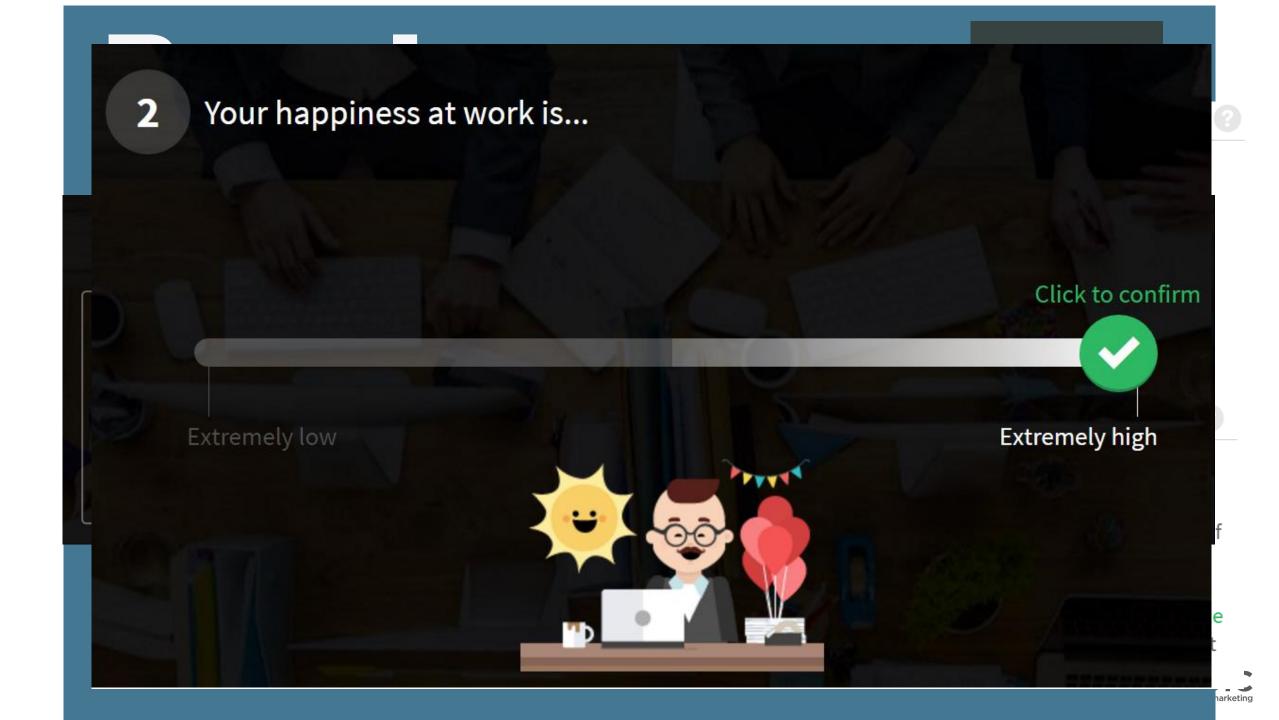






HR



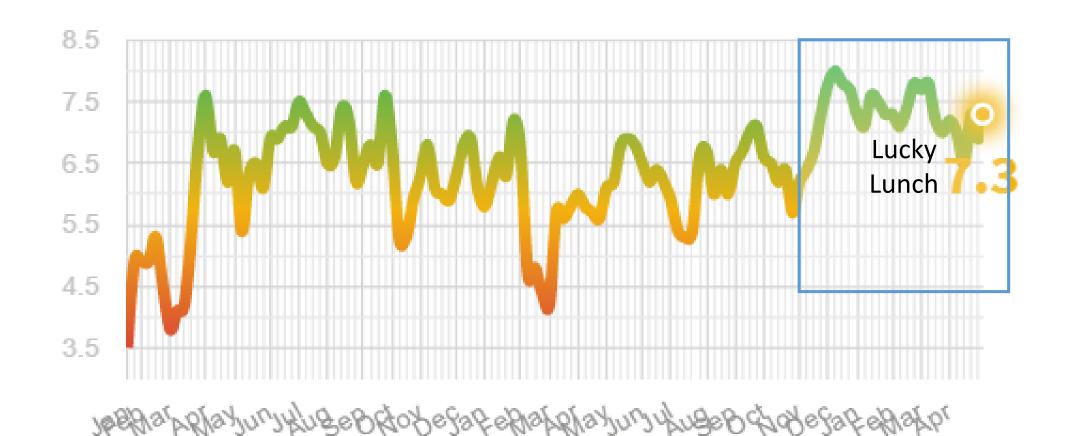




Eating healthy and doing excercise is an essential element for us at IIH



Eating habits @ Eating habits



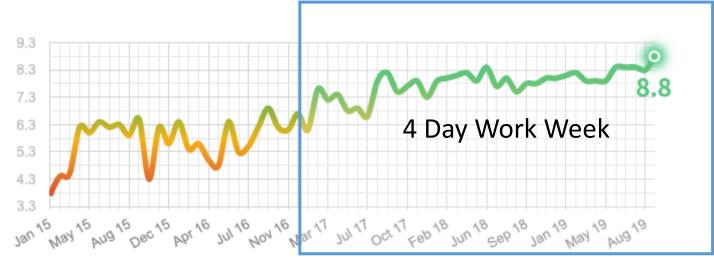


Wellness best ever

Score for Wellness



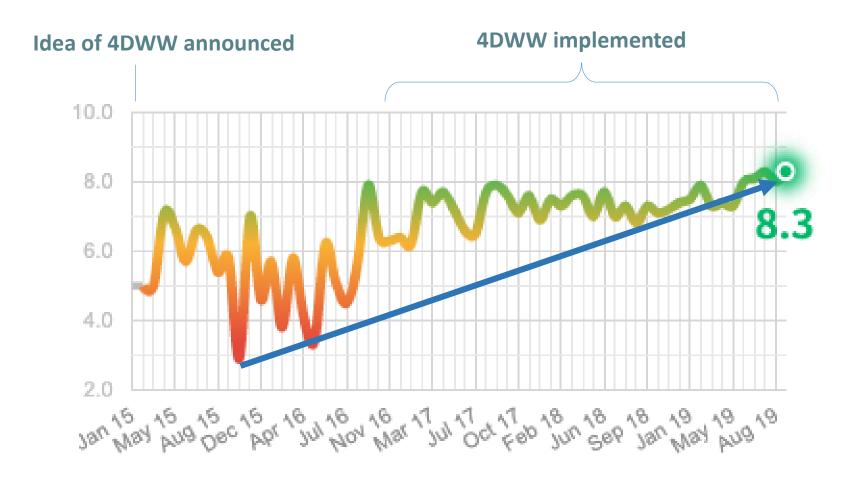








STRESS LEVELS HAVE NEVER BEEN LOWER, SINCE IMPLEMENTING CHANGES RESULTING IN THE 4-DAY WORK WEEK







IIH Nordic Formula Knowledge + Tools + Behavior = +Productivity



KEY LESSONS OF DOING LARGE CHANGES AS IMPLEMENTING A 4DWW



Leaders must lead the way **Great involvement** Visual improvement (dashboard 3.0) "Train changes" Invest in tools and training in them Remember open feedback



KEY RESULTS OF DOING LARGE CHANGES AS IMPLEMENTING A 4DWW



20.000 less working hours* 5.800 less hours spent on meetings Illness down to 1,7% (-53%) **Productivity increased by 43%** Stress level lower than ever **Equality** between men and women





GREAT Danmarks **Bedste** Arbejdspladser® 2017





Great Place To Work_® **IT-Branchens Bedste** Mindre Arbejdspladser

DENMARK

2018





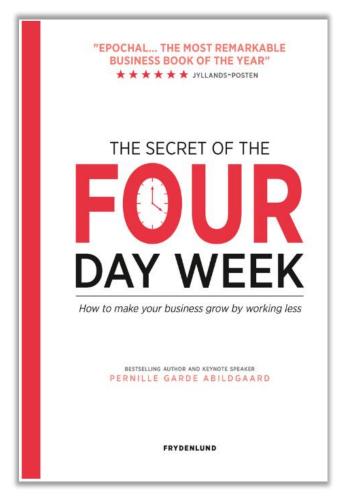
"En fremragende bog"

***** Jyllands-Posten

PERNILLE GARDE ABILDGAARD MANDEN DER for at gøre sine medarbejdere FRYDENLUND

"MANDEN DER KNUSTE KALENDEREN FOR AT GØRE SINE MEDARBEJDERE LYKKELIGE" PERNILLE GARDE ABILDGAARD Frydenlund, 212 sider. Vejl. pris 299 kr.





In English jan 2020



THANK YOU Please connect



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Want to improve productivity and happiness at your own work place?









Buy the book

Go to 4dagesarbejdsuge.dk and buy "Manden der knuste kalenderen for at gøre sine medarbejdere lykkelige"

Work more focused

Get a demo and become betatester on the IIH Nordic Pomodoro tool, that has helped save 20% of our time. Request at 4dagesarbejdsuge@iihnordic.com

Buy Time Timers

Go to 4dagesarbejdsuge.dk and buy Time Timers to save time at meetings.

Book a talk

Go to 4dagesarbejdsuge.dk and book a Speak with IIH Nordic.

